



January 28, 2015

The DCS – CRD  
BSE Limited  
Pheeroze Jeejeebhoy Towers,  
Dalal Street, Fort  
Mumbai 400 001

The DCS - CRD  
National Stock Exchange of India Limited  
Exchange Plaza, 5<sup>th</sup> Floor,  
Plot No – C Block, G Block,  
Bandra Kurla Complex,  
Mumbai 400 051

**Sub: Press Release**

**Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA**

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

**For Eros International Media Limited**

A handwritten signature in blue ink, appearing to read "Dimple Mehta", is written over a blue circular stamp.

**Dimple Mehta**

**Company Secretary & Compliance Officer**



**Encl:- Press Release**

**EROS INTERNATIONAL MEDIA LIMITED**

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.  
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com  
Regd. Office: 201, Kailash Plaza, Plot No. A-12, Opp. Laxmi Ind. Estate, Link Road, Andheri (W), Mumbai - 400 053.  
CIN No. L99999MH1994PLC080502



## **ErosNow announces Tie-up with RailTel**

### ***Integrates ErosNow on its broadband services at railway stations***

**Mumbai, January 28, 2015** – ErosNow, the on demand entertainment platform of Eros International Media Ltd, a leading global film company in the Indian film entertainment industry announced a tie-up with **RailTel Corporation of India Ltd (RailTel)**, a PSU under the Railway Ministry, for ErosNow streaming services which has been launched through broadband for railway passengers. The wifi service was successfully implemented at New Delhi and Bangalore stations recently for providing high speed internet to passengers with plans to provide the facility to 75 major category railway stations in India and in trains too very soon.

The broadband streaming service will enable passengers at railway stations across the country to download and view their favorite entertainment content from ErosNow on their phones. RailTel has launched high speed Wi-Fi network on key railway stations and passengers will be informed about this exclusive service on arrival at stations.

Commenting on the partnership with RailTel, **Rishika Lulla Singh, CEO, and ErosNow** said, *"We are happy to partner with RailTel in the Indian government's endeavour to provide wifi facilities to the common man which has increasingly become a necessity. The association will further amplify the reach of ErosNow in providing the best in entertainment to a wider range of consumers."*

#### **About Eros Now**

ErosNow is the company's on-demand entertainment portal accessible anytime, anywhere on nearly any Internet-connected screen. The ErosNow platform currently offers users thousands of new and catalogue movies from Eros as well as other major Bollywood studios, a large selection of premium television content syndicated from major TV studios as well as thousands of music videos and audio tracks. Members have several options to consume content including through monthly subscriptions, download to rent and download to own – all without advertisements. For further information please visit: [www.erosnow.com](http://www.erosnow.com)



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**About Eros International Media Ltd (Eros International)**

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: [www.erosintl.com](http://www.erosintl.com)



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