



December 8, 2014

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited


Dimple Mehta

Company Secretary & Compliance Officer

Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International partners with Salman Khan Films for the global distribution rights of Kabir Khan's *Bajrangi Bhaijaan* & Nikhil Advani's *Hero*

Mumbai, 8th December 2014: Eros International Media Ltd (Eros International), the leading Indian film and entertainment company, announced today its collaboration on the two maiden productions of Salman Khan Films - *Bajrangi Bhaijaan* and *Hero*.

Kabir Khan teams up with Salman once again in the eagerly awaited *Bajrangi Bhaijaan*. The film has already created huge anticipation since it started shooting earlier this month and is set for an Eid release in July 2015. *Bajrangi Bhaijaan* is produced by Salman Khan and Rockline Venkatesh Films.

Nikhil Advani's *Hero*, which is a modern day remake of Subhash Ghai's classic of the same name, will see the launch of two new stars and is set to engage youth audiences when it releases in summer 2015.

Jyoti Deshpande, Group CEO Eros International said *"We are delighted and excited to partner with Salman Khan for his first home productions and showcase this brilliant line-up to a global audience with our worldwide marketing, digital and distribution network. The combination of Salman, Kabir Khan, Eid and Bajrangi Bhaijaan, not only promises fans and audiences larger than life entertainment, but we also look to it setting new box office records as Salman did this year. We are equally excited to launch bright new talent with Hero and are positive the audiences will embrace Nikhil's interpretation of the classic musical romantic hit"*.

Amar Butala COO Salman Khan Films said: *"These are exciting times at Salman Khan Films as we launch our first two home productions. Salman and Director Kabir Khan come together again for the much awaited 'Bajrangi Bhaijaan' which releases in Eid 2015 and also stars Kareena Kapoor and Nawazuddin Siddiqui. Our second production 'Hero' is a co-production with Mukta Arts, and is a modern day adaptation of Subhash Ghai's classic of the same name being directed by Nikhil Advani. The company is also launching two new stars Sooraj Pancholi and Athiya Shetty in this film. We are happy to collaborate with Eros for both the films to fulfill our vision and ensure the maximum global exposure for our films"*.

About Eros International Media Ltd (Eros International)

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The Company has a competitive advantage through its extensive and growing movie library comprising of over 1,100 films, which include Hindi, Tamil, and other

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regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com



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