



November 26, 2015

The DCS – CRD
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort
Mumbai 400 001

The DCS - CRD
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No – C Block, G Block,
Bandra Kurla Complex,
Mumbai 400 051

Sub: Press Release

Ref: BSE Script Code: 533261; NSE Script Code: EROSMEDIA

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you

Yours faithfully,

For Eros International Media Limited

A handwritten signature in black ink, appearing to read "Dinesh Modi".

Dinesh Modi
Chief Financial Officer



Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

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CIN No. L99999MH1994PLC080502



Eros International and Bhansali Productions' magnum opus Bajirao Mastani to also release in Tamil & Telugu

Mumbai/Cochin, November 26: Eros International and Sanjay Leela Bhansali's forthcoming magnum opus *Bajirao Mastani*, slated to release on December 18 worldwide, will also release in Tamil and Telugu languages. The period drama will be dubbed in these languages to reach out to a wider audience base in the south markets.

Well-known lyricist Madhan Karky who has penned songs and dialogues for Tamil hits like *Baahubali* and *Enthiran* and popular Telugu lyricist Ramajogayya Sastry known for working on latest hits *Srimanthudu* and *Baahubali* will be working on the Tamil and Telugu dubs respectively.

Talking about the film's language versions, director **Sanjay Leela Bhansali** said, "*Bajirao Mastani has been a story I have been yearning to tell and I am glad that cine goers in the south regions will get to watch the film in their own language. This is a dream I have lived with for several years and I'm looking forward to audiences across markets living my dream with me*".

Commenting on this development, **Nandu Ahuja, Senior Vice President, India Theatrical, Eros International Media Ltd.** said, "*Following the success of films in this genre in the south markets, we felt encouraged to dub Bajirao Mastani in Tamil and Telugu. A film of this epic scale and exceptional story telling demanded that we penetrate as wide as possible*".

As the trailer of the magnum opus recently created a splash on the social media front, the creative maverick reiterates yet again why *Bajirao Mastani* is India's first truly global film.

Known to create nothing short of masterpieces, Sanjay Leela Bhansali who is also the recipient of a Padma Shri award, has never failed to deliver films rich in content and high on entertainment, a visual spectacle captured on celluloid.

Starring Ranveer Singh, Deepika Padukone and Priyanka Chopra among others, *Bajirao Mastani* has been a longstanding dream of the filmmaker which is finally being realized, transporting audiences to a land of love, war and signature opulence.

Eros International & Sanjay Leela Bhansali's *Bajirao Mastani* is scheduled to release 18th December, 2015 worldwide.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films for home entertainment distribution. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For further information please visit: www.erosintl.com

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