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Eros International launches 6.50% Sterling Retail Bonds due 2021

Eros International (Eros), a leading global Indian film company in, today launches its 6.50% Retail Bonds due 2021 (the Bonds).

Founded in 1977, Eros co-produces, acquires and distributes Indian language films in multiple formats worldwide. It has the largest and growing multi-format Indian library of with over 2,300 films as well as a leading music library. Eros typically produces over 70 movies a year that have wide international audience appeal. These are released globally across theatrical, television and digital channels.

The Bonds will pay a fixed rate of interest of 6.50% per annum, payable twice in a year on 15 April and 15 October of each year with the first coupon payment being made on 15 April 2015 and the Bonds maturing on 15 October 2021. At any time during the life of the Bond, investors are permitted to sell the Bonds (within market hours and in normal market conditions) on the open market through their stockbroker.

The Bonds have a minimum initial subscription amount of £2000 and in multiples of £100 thereafter. The offer period will open on 25 September 2014 and is expected to close on 9 October 2014. Eros retains the right to close the offer early, in conjunction with its Lead Manager, Investec Bank plc.

The Bonds are expected to be listed on the LSE and admitted to trading on the LSE's Regulated Market and through the Order Book for Retail Bonds.

The Authorised Distributors are:

- Barclays Stockbrokers
- Interactive Investor
- Redmayne-Bentley Stockbrokers
- Selftrade
- Smith and Williamson

Jyoti Deshpande, Chief Executive Officer of Eros, said:

“We are delighted to announce the launch of Eros’ debut retail bond in the UK. This bond provides exposure to a new sector for retail bond investors and will also enable Eros to diversify the sources and currency denominations of its funding.”

-Ends-

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For further information, please see Eros' website: www.erosplc.com/bonds

About Eros International Plc

- Eros co-produces, acquires and distributes Indian language films, in multiple formats worldwide
- Eros operates in over 50 countries, with offices throughout India, the United Kingdom, USA, UAE, Singapore, Australia, Fiji and the Isle of Man
- Eros was listed on the New York Stock Exchange in 2013

IMPORTANT INFORMATION

The offering and the distribution of this announcement and other information in connection with the offer in certain jurisdictions may be restricted by law and persons into whose possession any document or other information referred to herein comes should inform themselves about and observe any such restriction. Any failure to comply with these restrictions may constitute a violation of the securities laws of any such jurisdiction.

This announcement is an advertisement and is not a prospectus for the purposes of EU Directive 2003/71/EC, as amended, and/or Part VI of the Financial Services and Markets Act 2000 (the "**FSMA**"). The Prospectus (as defined below) has been prepared and made available to the public as required by Part VI of the FSMA. Investors should not subscribe for any Bonds referred to in this announcement except on the basis of information in the Prospectus.

This announcement does not constitute or form part of any offer or invitation to sell, or any solicitation of any offer to purchase, any Bonds. Any purchase of Bonds pursuant to the offer should only be made on the basis of the information contained in the prospectus dated 25 September 2014 (the "**Prospectus**"). The Prospectus is available at the website of Eros International Plc above and on the website of the London Stock Exchange plc (www.londonstockexchange.com/newissues).

The Bonds have not been and will not be registered under the United States Securities Act of 1933 (the "**Securities Act**") and, subject to certain exceptions, may not be offered or sold within the United States or to United States persons. The Bonds are being offered and sold outside of the United States in reliance on Regulation S of the Securities Act.